

Visit Wales Adventure Activity Assurance - Scheme Flow Chart

Are you a Sole Trader offering activities pertaining to Mountain Training qualifications only?
e.g. Lowland Leader, Hill & Moorland Leader, Mountain Leader, Climbing Wall Instructor, Rock Climbing Instructor etc.

No

Are you/Is your business currently accredited/assured by a [UK adventure activity accreditation scheme](#) acknowledged by Visit Wales?

Yes

ROUTE ONE
(there is no cost for this)

Please complete the adventure activity business [self-certification form](#). You will be required to list all of the activities you provide, as well as evidence of your current accredited / assured status.

In completing and submitting your self-certification form, you will be agreeing to meeting the [Visit Wales Standards of Practice](#)

No

ROUTE TWO
(There is a cost of £295 plus travel expenses for this, which is paid directly to the technical consultant)

Please contact one of the Visit Wales nominated [Technical Consultants](#) to proceed with your application. The technical consultant will outline the process and requirements of the consultation. This will include:

- An audit of your business
- An observation of an activity(s)
- An acknowledgment that you meet the Visit Wales Standards of Practice
- Feedback following the visit

Evidence of the above will be sent to the Senior Technical Consultant for verification. Once verified, the report will be sent to you and forwarded to Visit Wales. After which, please complete and submit the adventure activity business [self-certification form](#).

Yes

ROUTE THREE
(there is no cost for this)

To enable a listing on visitwales.com via Route Three, you must:

- Hold a Mountain Training (MT) qualification & a relevant current First Aid qualification
- Be a full member of one of the following Professional Associations (PA):
 - *Mountain Training's Association (MTA)*
 - *British Association of International Mountain Leaders (BAIML)*
 - *Association of Mountaineering Instructors (AMI)*
 - *British Association of Mountain Guides (BMG)*
- Hold appropriate Public and Product Liability Insurance
- Demonstrate currency of competency by maintaining your respective Professional Association's recognised Continuing Professional Development (CPD) requirements
- Complete the [Application Form & Sign and submit the Self-Declaration](#). In doing so you are agreeing, when asked, to provide evidence to show how you comply with UK legislation, the UK outdoor sector's standards of 'good practice' & the [Visit Wales Standards of Practice](#).

NB 1 in 5 Businesses will be spot checked and required to provide relevant evidence. Failure to provide such evidence will result in removal of listing. Where evidence does not meet the required standard, the listing will be suspended. Re-submission of the required evidence must be to one of the Visit Wales nominated [Technical Consultants](#), for which a fee must be paid to the Technical Consultant.

Once your application has been accepted and added to the database, we will provide you with certification of your route specific Visit Wales Adventure Activity Assurance and will forward your details to the [Visit Wales Data Stewards](#) who will email you with login details for you to be able to complete your details to your product listing on [VisitWales.com](#).