

Tourism Signing on Trunk Roads and Motorways in Wales Checklist

We have produced this handy checklist to see if you are eligible to apply for tourism signing.

Please complete in association with the guidance documents and relevant links.

	Yes	No
Is the destination recognised by Visit Wales?		
If the destination is an attraction, does it receive enough visitors?		
If the destination is an attraction, does it have adequate parking?		
Do you have sufficient funding?		
Is the destination access directly from a trunk road?		
Is the destination less than 6 miles from a trunk road or less than 10 miles from a motorway?		

If the answer is in the positive to all of the above questions, please contact EST-NMDMailbox@gov.wales for an application form.

It is important to note that positive responses to the above questions does not confer automatic entitlement to tourist signs as several other considerations must be taken into account including existing sign provision, availability of space for new signs and road safety. The final decision on the provision of signing rests with Welsh Government.